

Dataiku Again Named a Leader in the Gartner 2021 Magic Quadrant for Data Science and Machine-Learning Platforms

Placement marks Dataiku's second consecutive year in the Leaders quadrant

NEW YORK - March 4, 2021 - Today Dataiku, the world's most advanced Enterprise AI platform, was named a Leader in the Gartner 2021 Magic Quadrant for Data Science and Machine-Learning Platforms, marking its second consecutive year in the Leaders quadrant. Dataiku believes the placement amid the fast-moving market for AI tools cements its position as the driving force behind breakthroughs in Enterprise AI at organizations across the globe.

Since its founding in 2013, Dataiku has continuously delivered on its vision to connect thousands of people across an organization, unifying each company's approach to and ability to execute on data science, machine learning, and AI projects at scale.

In 2020 as Enterprise AI maturity became table stakes for survival, Dataiku customers already had the right building blocks in place. Dataiku's centralized, controlled, and elastic environment fuels exponential growth in the amount of data, the number of AI projects, and the number of people contributing to such projects, and was built to scale as businesses strive to go from a handful of models in production to hundreds (or thousands). With hundreds of people and multiple teams across the business armed with the tools to make better decisions using data, agility to weather change was within reach.

Dataiku released two major updates (versions 7 and 8) in 2020, packed with features to continue to expand the footprint of AI across the business via data scientists, analysts, and data leaders alike. In August 2020, Dataiku also announced

a \$100 million Series D funding round to support its momentum as a company, and the worldwide acceleration in Enterprise AI efforts.

“Dataiku has always been a trailblazer in this market — our platform was built from the ground up for everyone in an organization, and we have always been an end-to-end solution that offers a full spectrum of features from data ingestion to production, monitoring, and governance,” said Florian Douetteau, Dataiku CEO. “We’re proud to be recognized as a Leader in the Garner 2021 Magic Quadrant for Data Science and Machine-Learning Platforms for the second consecutive year. We see it as continued affirmation of the technology we’ve built, the principles we stand for, and the value for customers in our approach to Enterprise AI transformation.”

Dataiku supports the AI strategies of more than 400 companies worldwide, allowing organizations across pharmaceuticals, health care, financial services, transportation, the public sector, manufacturing, retail, and more to massively scale their AI efforts. Dataiku employs more than 550 people worldwide between offices in New York, Paris, London, Munich, Sydney, and Singapore.

[see what Dataiku users have to say on Gartner Peer Insights](#), where Dataiku is rated 4.9/5 stars*.

**Based on 84 reviews as of March 4, 2021*

Gartner, Magic Quadrant for Data Science and Machine-Learning Platforms, Peter Krensky, Carlie Idoine, Erick Brethenoux, Pieter den Hamer, Farhan Choudhary, Afraz Jaffri, Shubhangi Vashisth, 1 March 2021. The report was previously titled Magic Quadrant for Data Science Platforms.

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About Dataiku

Dataiku is the world's leading AI and machine learning platform, supporting agility in organizations' data efforts via collaborative, elastic, and responsible AI, all at enterprise scale. Hundreds of companies use Dataiku to underpin their essential business operations and ensure they stay relevant in a changing world, including models driving fraud detection, customer churn prevention, predictive maintenance, supply chain optimization, and much more. Dataiku is built for companies looking to democratize AI across their organization, bringing agility and preparedness to the business through the use of data by everyone from analysts to data scientists.

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4

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